Scaling up cost-effective physical activity interventions in a culturally diverse setting

Inaugural dissertation

to

be awarded the degree of Dr. sc. med.

presented at

the Faculty of Medicine

of the University of Basel

by

Renato Mattli

from Wassen, Switzerland

Basel, 2020

Approved by the Faculty of Medicine

On application of

Faculty representative Prof. Nino Künzli

Primary advisor Prof. Nicole Probst-Hensch

Secondary advisor Prof. Arno Schmidt-Trucksäss

External expert Prof. Lennert Veerman

Further advisors Prof. Matthias Schwenkglenks

Prof. Simon Wieser

Basel, 20 May 2020

Dean

Prof. Primo Leo Schär

Table of Contents

Figures and tables			2
List o	List of abbreviations		
Ackr	owledgn	nents	5
Prefa	асе		6
Abst	ract		7
Sum	mary		8
1.	Backgrou	und	12
1.	l Swit	zerland - a multilingual, multicultural country	12
1.2	2 The	relevance of non-communicable diseases in Switzerland	13
1.3	B Phys	sical activity	13
1.4	1 Phys	sical inactivity in Switzerland	14
1.5	5 The	burden of physical inactivity in Switzerland	14
1.6	S Phys	sical activity interventions	15
1.7	7 Cost	t-effectiveness analyses	16
1.8	3 Mod	lelling cost-effectiveness of physical activity interventions	18
2.	Aims		20
		on 1: Physical inactivity caused economic burden depends on regional cult	
		on 2: Physical activity interventions for primary prevention in adults: a system frandomized controlled trial-based economic evaluations	
		on 3: Cost-effectiveness analysis of physical activity interventions in ural setting: a modelling study	
6.	Discussio	on	122
6.	l Sum	nmary of findings	122
6.2	2 Gen	eral discussion	126
6.3	3 Pros	spects for future research	130
6.4	1 Con	clusions	131
7.	Referenc	ces	133
Anna	andiv: Cu	urriculum vitoo	1/2

Figures and tables

1. Background

- Figure 1: Switzerland and its three main language regions
- Figure 2: Health care expenditure in Switzerland by disease group and disease (from Wieser et al. [13])
- Figure 3: Adapted ecological model of the determinants of physical activity (from Bauman et al. [51])
- Figure 4: Systems approach to physical activity (from Kohl et al. [52])

3. Publication 1: Physical inactivity caused economic burden depends on regional cultural differences [1]

- Figure 1: Overview of methods
- Figure 2: Estimated PAFs for physical inactivity for each language region in Switzerland
- Figure 3: Contribution of each language region to the national burden of physical inactivity
- Table 1: Risk ratios (RR) for disease incidence used in the study
- Table 2: Medical costs, productivity losses, and DALYs due to physical inactivity in Switzerland in 2013 (95%CI)
- Table 3: Results of sensitivity analysis using scenario 1

4. Publication 2: Physical activity interventions for primary prevention in adults: a systematic review of randomized controlled trial-based economic evaluations [2]

- Figure 1: PRISMA flow diagram of the systematic review
- Figure 2: Incremental intervention costs and MET-hours gained (ICERs) in trial-based economic evaluations of physical activity interventions
- Table 1: Detailed search strategy
- Table 2: Overview of included studies
- Table 3: Risk of bias summary table
- Table 4: Detailed MET-hours gained, intervention costs and ICER of included studies

5. Publication 3: Cost-effectiveness analysis of physical activity interventions in a multicultural setting: a modelling study [3]

- Figure 1: Schematic of the SPACE model
- Figure 2: Cost-effectiveness results of physical activity interventions from probabilistic sensitivity analysis
- Figure 3: Cost-effectiveness acceptability curves for physical activity interventions
- Table 1: Overview of interventions evaluated in SPACE
- Table 2: Cost-effectiveness of physical activity interventions as estimated in the deterministic base case analysis
- Table 3: Cost-effectiveness of physical activity interventions in the three language regions of Switzerland
- Table 4: Probabilistic sensitivity analysis results for physical activity interventions, compared to "doing nothing"

List of abbreviations

DALY Disability-adjusted life-year

GBD Global burden of disease

GP General practitioner

ICER Incremental cost-effectiveness ratio

MET Metabolic equivalent of task
NCDs Non-communicable diseases

PAF Population attributable fraction

RCT Randomized controlled trial

RR Relative risk

SPACE Swiss physical activity cost-effectiveness

WHO World health organization

Acknowledgments

I would like to thank the following people:

My wife for her inspiration and endless support. Without her, this thesis would have never happened. My three sons, who are a huge inspiration to me. My parents for their continuous support for my family and me. My sister for accepting me as the person I am and my parents-in-law for being so supportive to my family.

My supervisors, Nicole Probst-Hensch, Arno Schmidt-Trucksäss, Matthias Schwenkglenks and Simon Wieser, who all were always extremely positive, motivational, open- and constructive-minded, critical and supportive. Special thanks to Nicole for sharing her public health and epidemiology knowledge and the very inspiring lunch meetings we had; to Arno for sharing his physical activity and medicine knowledge and his ability to motivate me to go the extra mile; to Matthias for sharing his health economic knowledge, his very fast and straight-to-the-point feedback and his open door/ear throughout the entire PhD; and to Simon for sharing his health economic knowledge, for giving me the time needed to focus on my PhD and most of all, for motivating me to do this PhD.

My team at the Winterthur Institute of Health Economics for being so generous to me. I would like to thank especially Johannes Pöhlmann. In the final stage of my PhD, in particular the third PhD paper, I had many fruitful discussions with him. Without his open-minded and sharp thinking, SPACE would not be what it is today.

The team at the European Center for Pharmaceutical Medicine for accommodating me whenever I was around. I would like to thank especially Zanfina Ademi for all the inspiring discussions we had when we shared offices at the beginning of my PhD.

Preface

This PhD thesis investigated the cost-effectiveness of physical activity interventions in the culturally diverse setting of Switzerland. After an abstract and an extended summary, the first chapter of the thesis elaborates on the background. Afterwards, the specific aims are described, which are then followed by the three papers forming part of this thesis. The thesis finishes with a chapter that summarizes the main findings, includes a general discussion, shows prospects for future research and finally draws overarching conclusions.

Abstract

Before this PhD project started, evidence showed that physical inactivity causes a substantial health and economic burden globally. For Switzerland, there was research available investigating the burden of physical inactivity. However, this research estimated the burden for the entire country without differentiating between sub regions although the prevalence of physical inactivity varies significantly between the French-, German- and Italian-speaking regions. Therefore, this thesis had three aims:

- 1. Estimating the health and economic burden of physical inactivity in Switzerland and for the French-, German- and Italian-speaking language regions separately
- Systematically reviewing trial-based economic evaluations of interventions to reduce physical inactivity
- 3. Developing a health economic model that investigates the cost-effectiveness of physical activity interventions in Switzerland and its three language regions

The thesis showed that the burden of physical inactivity in Switzerland is substantial and that the French- and Italian-speaking regions are over-proportionally affected. These two regions distinguish themselves from the German-speaking region by having a higher prevalence of physical inactivity, higher per capita health care spending, and higher disease prevalence. Due to the substantial burden of physical inactivity, interventions aiming to increase physical activity should be considered. In the systematic review we conducted, we found evidence from randomized controlled trials indicating the cost-effectiveness of some physical activity interventions for primary prevention in adults. These interventions were then further evaluated in a cost-effectiveness model built for the Swiss setting. This model showed that Swiss policy makers have cost-effective options of physical activity promotion. We recommend that individualized advice and general practitioner referral be further evaluated as interventions and that decision-making considers the specifics of the Swiss language regions. Furthermore, we judge the cost-effectiveness model to be not only relevant for Switzerland but also for other multicultural countries. Based on similar data availability, our model has the potential to be applied beyond Switzerland, primarily to high-income countries with a comparable background, as a tool to guide societal efforts in primary prevention of physical-inactivity-related diseases.

Summary

Background and aims

Before this PhD project started, evidence showed that physical inactivity causes a substantial health and economic burden globally. For Switzerland, there was research available investigating the burden of physical inactivity. However, this research estimated the burden for the entire country without differentiating between sub regions although the prevalence of physical inactivity varies significantly between the French-, German- and Italian-speaking regions. Therefore, the aim of the first publication forming part of this PhD thesis was to estimate the burden of physical inactivity in Switzerland separately for the three language regions. In a systematic review that formed the basis of the second publication of this thesis, we aimed to identify cost-effective physical activity interventions that have been investigated in randomized controlled trials (RCTs). We then moved on and used findings from the first two PhD publications to develop a health economic model that investigates the cost-effectiveness of physical activity interventions in Switzerland and its three language regions.

Publication 1: Burden of physical inactivity in Swiss language regions

We estimated the burden of physical inactivity in Swiss adults from a societal perspective with a prevalence-based top-down approach using population attributable fractions (PAFs) and the latest data available for Switzerland. The following nine diseases related to physical inactivity were included in the analysis: coronary heart disease, hypertension, ischemic stroke, type 2 diabetes mellitus, breast cancer, colorectal cancer, osteoporosis, low back pain, and depression. Total disability-adjusted life-years (DALYs), health care costs, and productivity losses of these diseases were then retrieved from the global burden of disease study and a recent study on the costs of non-communicable diseases in Switzerland. In order to analyze the fraction of this total burden that is attributable to physical inactivity, we combined estimates of the prevalence of physical inactivity stemming from the Swiss Health Survey with literature-based estimates of disease incidence in the presence vs. absence of physical inactivity and resulting relative risks. The combination of these two types of parameters allowed us to estimate PAFs, which describe the proportion of disease occurrence that can be attributed to a certain risk factor.

The burden of physical inactivity in Switzerland in 2013 was estimated at CHF 1.610 billion (95%CI CHF 1.413-1.827 billion) plus 40,433 (95%CI 34,935-46,487) DALYs. The DALYs lost due to physical inactivity represented 2.0% (95%CI 1.7%-2.2%) of total DALYs lost in Switzerland. Health care costs caused by physical inactivity were estimated at CHF 0.802 billion (95%CI CHF 0.684-0.934 billion) or at 1.2% (95%CI 1.0%-1.3%) of total health care expenditures. This was equivalent to CHF 116 (95%CI CHF 99-135) per capita. Productivity

losses were valued at CHF 0.808 billion (95%CI CHF 0.653-0.983 billion) or CHF 117 (95%CI CHF 94-142) per capita. Furthermore, we found that the French- and Italian-speaking regions, which are home to 30% of the Swiss population, contribute more than 45% to the burden of physical inactivity. Reasons include a higher prevalence of physical inactivity, higher per capita health care spending, and higher disease prevalence than the German-speaking region. In addition, the per capita burden was twice as high in the French- and Italian-speaking regions compared to the German-speaking region.

In conclusion, this study showed that physical inactivity causes a substantial health and economic burden in Swiss adults and that the French- and Italian-speaking regions are over-proportionally affected. Investments in interventions aiming to increase physical activity should therefore be considered. Such interventions should be cost-effective and this study indicates that regional differences likely influence the cost-effectiveness of physical activity interventions.

Publication 2: Systematic review of cost-effectiveness of physical activity interventions

In this systematic review, we aimed to summarize evidence from RCT-based economic evaluations of primary prevention physical activity interventions in adult populations outside the workplace setting. We included cost-effectiveness analyses in which all data (except unit costs) came from one RCT. As the studies reported different physical activity outcomes, effect measures were standardized in metabolic equivalent of task (MET)-hours gained per person per day. We further calculated the mean differences in costs and outcomes between intervention and control as a basis for estimating the incremental cost-effectiveness ratio (ICER) in US\$ per MET-hour gained. A benchmark between US\$0.44 and US\$0.63 per MET-hour gained, which was based on the health care costs and productivity losses of physical inactivity in Switzerland, was used to assess the cost-effectiveness of interventions.

Twelve studies published between 2000 and 2018 were included in the final analysis. In these twelve studies, 22 interventions were investigated. Interventions were based on advice, goal setting and follow-up support, exercise classes, financial incentives or teaching on behavioral change. The effects and costs of the interventions varied widely and so did the ICER. Four interventions showed an ICER below the applied benchmark. These four interventions were based on individualized advice delivered in four different ways: print (postal mail) or web (website and email) and in a basic form (standard advice) or with additional environmental components (e.g., walking and cycling routes). One other intervention that was based on general practitioner (GP) referral to behavior change counseling by telephone had an ICER of US\$0.64 per MET-hour gained. One pedometer-based individualized goal-setting intervention had an ICER of US\$0.67 per MET-hour gained. Another intervention was based on exercise

prescription and had an ICER of US\$0.85 per MET-hour gained. All other interventions had an ICER above US\$1.00 per MET-hour gained.

In conclusion, we found evidence from RCTs indicating cost-effectiveness of some physical activity interventions for primary prevention in adults. However, cost-effectiveness results varied widely among interventions and the majority of interventions would not be cost-effective according to the benchmark applied. Four interventions that delivered individualized advice via print or web showed the best value (physical activity gains) for money (intervention costs).

Publication 3: Cost-effectiveness model of physical activity interventions

The cost-effectiveness model of physical activity interventions was built as a proportional multistate life table model for the Swiss adult population over their lifetime. We named it the Swiss Physical Activity Cost-Effectiveness (SPACE) model. In the model, a comprehensive set of diseases was included, namely breast cancer, colorectal cancer, type 2 diabetes mellitus, coronary heart disease, ischemic stroke, osteoporosis, low back pain and depression. The effect of interventions on diseases was modelled with data from recent meta-analyses. Interventions analyzed were individualized physical activity advice, pedometer with individualized goal setting, GP referral to telephone-based counseling and exercise prescription. Intervention effects were taken from RCTs, and intervention costs were based on a bottom-up approach with Swiss prices. Cost-effectiveness in terms of cost per DALY averted compared to "doing nothing" as well as cost-effectiveness between interventions were analyzed on the national level and separately for the French-, German- and Italian-speaking language regions. The frequently assumed tentative willingness-to-pay threshold of CHF 100,000 per DALY was used to assess the cost-effectiveness of interventions. Interventions that led to better health and were at the same time cost-saving were categorized as "dominant".

From a societal perspective and irrespective of language region, all four interventions were cost-saving and more effective compared to "doing nothing". At the national level and in the German-speaking region, individualized advice was the preferable intervention followed by GP referral. These two interventions dominated pedometer and exercise prescription. In the French- and Italian speaking regions, GP referral was the preferable intervention that dominated the three others. From a health care payer perspective, however, individualized advice was the preferable intervention followed by GP referral. The uncertainty underlying key model input parameters led to substantial variation in the modelled results, according to the probabilistic sensitivity analysis.

In conclusion, we hope to inform efficient resource allocation and evidence-based decision-making in primary prevention in Switzerland. We recommend that individualized advice and GP referral be further evaluated as interventions and that decision-making considers the

specifics of the Swiss language regions. Furthermore, we judge the SPACE model to be not only relevant for Switzerland but also for other multicultural countries. Based on similar data availability, the SPACE model has the potential to be applied beyond Switzerland, primarily to high-income countries with a comparable background, as a tool to guide societal efforts in primary prevention of physical-inactivity-related diseases.

1. Background

1.1 Switzerland - a multilingual, multicultural country

Switzerland has a population size of about 8.5 million [4]. Influenced by its neighboring countries, there are three main language regions in this rather small country: Germanspeaking, French-speaking and Italian-speaking (Figure 1). The fourth national language is Romansh, which is spoken by a minority of about 0.5% of the population [5]. There are also many foreigners contributing to the linguistic diversity of Switzerland. The most commonly spoken foreign languages are English, Portuguese, Spanish, Serbian, Croatian and Albanian [5]. The relationship between language and culture has been extensively studied [6] and recent concepts suggest an interactional relationship between the two [7]. Due to its linguistic diversity, Switzerland can be considered a culturally diverse setting.

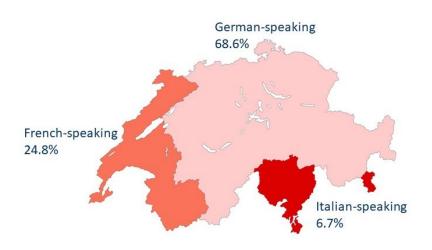


Figure 1: Switzerland and its three main language regions

Interestingly, we see substantial differences in health behavior, self-perceived health status and health care resource use between the language regions. Examples include prevalence of smoking, alcohol abuse, unhealthy eating habits and physical inactivity that are on average higher in the French- and Italian-speaking regions compared to the German-speaking region [8]. Furthermore, self-perceived health status is highest in the German-speaking region, followed by the French-speaking and Italian-speaking regions [8]. In addition, there are more doctor's visits per year in the French- and Italian-speaking regions than in the German-speaking region [8]. Research also showed variation in the cost of care during the last year of life between Swiss language regions and highlighted the importance of cultural factors for the delivery and utilization of health care [9].

1.2 The relevance of non-communicable diseases in Switzerland

Switzerland has the second highest life expectancy worldwide, which is 84 years [10]. However, Switzerland also has the second highest health care expenditure with US\$ 9836 per capita [11]. Non-communicable diseases (NCDs) such as cardiovascular diseases, musculoskeletal diseases and neoplasms cause 80% of the health and economic burden in Switzerland (Figure 2) [12, 13]. This substantial burden is the reason for the strategic initiative for the prevention of NCDs by the Swiss Federal Office of Public Health [14].

In addition to personal and environmental factors, modifiable lifestyle factors influence the incidence of NCDs and life expectancy [15-19]. Modifiable lifestyle factors include smoking, alcohol abuse, unhealthy eating habits and physical inactivity. All these lifestyle factors are common in Switzerland [8]. Furthermore, the health and economic burden due to smoking, alcohol abuse and physical inactivity has been shown to be substantial [20-22]. This PhD project focuses on one of these lifestyle factors: physical inactivity.

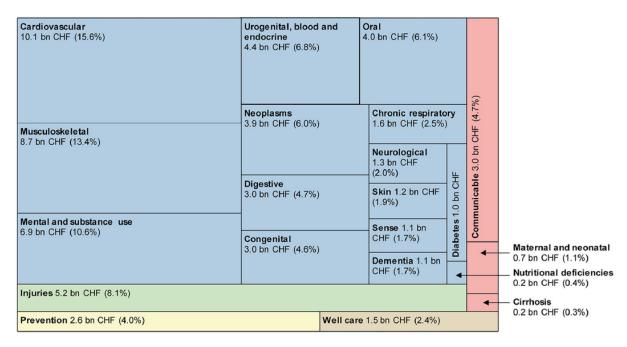


Figure 2: Health care expenditure in Switzerland by disease group and disease (from Wieser et al. [13])

1.3 Physical activity

Physical activity is defined as bodily movement produced by skeletal muscles that results in energy expenditure [23]. Physical activity occurs for different reasons in different domains throughout the day. The four domains are occupational, transportation, household and leisure-time physical activity [24].

Physical activity is associated with a wide range of health benefits. Higher levels of physical activity lead to reduced all-cause mortality [25-29]. Furthermore, physical activity reduces the

risk of several NCDs such as coronary heart disease, ischemic stroke, type 2 diabetes mellitus, colorectal cancer, breast cancer, depression and low back pain [30-32].

Due to the health-enhancing effects of physical activity, the world health organization (WHO) recommends at least 2.5 hours of physical activity with moderate intensity per week or 1.25 hours of physical activity with high intensity per week [33]. These WHO guidelines have been adopted by the Swiss Federal Office of Sports [34]. Most recent recommendations have been issued for the US [35]. The US guidelines specify higher levels of physical activity: adults should do at least 2.5 hours to 5 hours a week of moderate-intensity, or 1.25 hours to 2.5 hours a week of vigorous-intensity physical activity, or an equivalent combination of moderate- and vigorous-intensity activity. Adults should also do muscle-strengthening activities on two or more days a week. Children and adolescents should be physically active for at least one hour per day.

1.4 Physical inactivity in Switzerland

Physically inactive people do not comply with physical activity recommendations. Although physical inactivity can be considered a global pandemic, the problem is of particular concern in high-income countries. In 2016, the prevalence of physical inactivity in high-income countries was twice that in low-income countries (36.8% versus 16.2%) [36].

In Switzerland, 24.3% of the population over the age of 15 is physically inactive [8]. However, the prevalence of physical inactivity shows significant regional differences: 21.0% of the adult population in the German-speaking region is physically inactive whereas 32.6% are physically inactive in the French-speaking region and 31.5% in the Italian-speaking region. These regional differences can also be seen in children: during an average school day, 21% of the children in the German-speaking region are physically active for less than one hour whereas this number is 31% in the other two language regions [37]. People with higher education and higher income generally tend to be more active. Recent studies, however, showed that the regional differences of physical inactivity in Switzerland cannot be explained by such sociodemographic differences or differences in the built environment [38-41].

1.5 The burden of physical inactivity in Switzerland

Cost-of-illness studies estimate the burden of specific health problems at the population level in terms of losses of quality and length of life, health care resource use and productivity losses. Cost-of-illness studies are often used to demonstrate the importance of particular health problems to policy makers and the public. In these circumstances, the magnitude of a health

problem is used to justify or guide resource allocation, e.g. the allocation of intervention/prevention programs or the allocation of research funding [42, 43]. Although cost-of-illness studies are of a descriptive nature, they can also be used to analyze the magnitude of a certain aspect of a health problem. In addition, cost-of-illness studies define the upper limit of resources that could be saved through interventions and therefore serve as a framework for cost-effectiveness analyses of interventions [44, 45].

The global burden of physical inactivity is substantial. In 2015, 1.6 million deaths and 34.6 million disability-adjusted life-years (DALYs) were attributable to physical inactivity [46]. Furthermore, the health problem is getting worse as deaths and DALYs attributable to physical inactivity increased by more than 17% between 2005 and 2015. The major health burden of physical inactivity has also been shown in other studies [47]. Besides the substantial health burden, physical inactivity also causes an associated economic burden worldwide [48-50].

In a recent study, we estimated health care costs due to physical inactivity at CHF 1.2 billion or at 1.8% of total health care expenditures in Switzerland in 2011 and productivity losses at CHF 1.4 billion [22]. Furthermore, 326,310 cases of disease and 1,153 deaths were attributable to physical inactivity in 2011. Although the prevalence of physical inactivity varies significantly between Swiss language regions, this study estimated costs for the entire country without differentiating between sub regions. Therefore, the aim of the first publication forming part of this PhD thesis was to estimate the burden of physical inactivity in Switzerland separately for the German-, French- and Italian-speaking regions.

1.6 Physical activity interventions

Physical activity behavior is determined by individual, social and environmental factors (Figure 3) [51]. Physical activity interventions initially were targeting individual-level health, and interventions intending to change physical activity on a population level emerged later. More recently, a systems approach that acknowledges the complex interaction of individual- and population-level interventions has been promoted (Figure 4) [52]. In accordance with this systems approach, the Global Advocacy for Physical Activity defined the following seven "best investments" for physical activity with good evidence of effectiveness and worldwide applicability: school-based interventions, transport, urban design, primary health care, public education (including mass media), community-based interventions (including workplace) and the sports system [53].

Individual Interpersonal Global Environment Regional or national policy Social environment Transport systems Economic development Seeing others active Social support Global media Psychological (behavioural modelling) Urban planning and Crime, traffic, incivilities from family architecture Global product marketing from friends Organisational practices Intrapersonal Parks and recreation sector at work cognition Urbanisation Built environment • beliefs Cultural norms and Community design motivation practices Neighbourhood walkability Global advocacy Public transport Education and schools sector • Parks and recreation facilities Social and culutural norms · Aesthetics and pleasantness Organised sport sector Walking and cycling facilities Building location and design National physical Biological · Pedestrian safety; crossings activity plans Natural environment National physical activity Vegetation, topography, advocacy weather Genetic Evolutionary National parks, trails, Corporate sector factors physiology walking routes

Figure 3: Adapted ecological model of the determinants of physical activity (from Bauman et al. [51])

Reprinted from The Lancet 2012. 380(9838):258-71, with permission from Elsevier

Young adult

Middle aged

Older adult

Adolescent

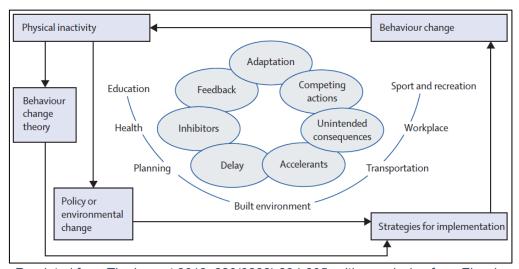


Figure 4: Systems approach to physical activity (from Kohl et al. [52])

Reprinted from The Lancet 2012. 380(9838):294-305, with permission from Elsevier

There are hundreds of primary studies investigating the effectiveness of physical activity interventions, and it is not surprising that systematic reviews are also numerous [54-71]. However, with limited resources available, policy makers are interested in interventions that provide best value for money. Therefore, interventions aiming to increase physical activity should not only prove effectiveness in terms of health outcomes but also cost-effectiveness.

1.7 Cost-effectiveness analyses

Childhood

Early life exposures

Cost-effectiveness analyses compare costs and outcomes of an intervention with a comparator and are also called full economic evaluations [72]. In full economic evaluations, costs can be

reported from different perspectives, e.g. intervention costs, health care costs offset due to interventions or productivity losses offset due to interventions. There are also different outcome measures that can be used such as MET-hours per week gained, DALYs averted or qualityadjusted life-years (QALYs) gained (strictly, the latter two would be named cost-utility analyses instead of cost-effectiveness analyses). The difference in costs between intervention and comparator is divided by the difference in the effect between intervention and comparator to estimate the incremental cost-effectiveness ratio (ICER). The ICER describes how much it would cost to gain one MET-hour per week, how much it would cost to avert one DALY or how much it would cost to gain one QALY. This ICER can then be compared between interventions in order to find the most cost-effective one. Some countries also know an ICER threshold and if the ICER of an intervention lies above this threshold, the intervention is no longer considered to be cost-effective. Consequently, cost-effectiveness analyses investigate value for money. However, there is a second relevant question in economic evaluations and that is the one about affordability. Affordability is investigated in budget impact analyses. Budget impact analyses estimate expected changes in health care expenditure after the introduction of a new intervention [73]. However, a budget impact analysis can also be useful for budget or resource planning.

There are two different approaches in economic evaluations: trial-based economic evaluations and model-based economic evaluations [74]. However, the transition between the two is smooth. In a trial-based economic evaluation, costs are measured alongside a clinical trial investigating the effect of the intervention [75-78]. In a model-based economic evaluation, data on the effect and the costs from different sources are combined in a decision-analytic model [79, 80]. Both methodological approaches have strengths and weaknesses [81-85]. The main strengths of a trial-based economic evaluation are related to the methodological strength of randomized controlled trials (RCTs), i.e. the exclusion of potential biasing factors [80]. However, RCTs have weaknesses when directly used for policy making that are related to the efficacy versus effectiveness discussion [80]: areas of potential concern include choice of comparator, protocol-driven costs and outcomes, artificial environment, intermediate versus final outcomes, inadequate participant follow-up, and selected patient and provider populations [80]. Model-based economic evaluations have the strength that they can synthesize the best evidence available in case relevant head-to-head clinical trials are missing, costs were not measured within trials, intermediate endpoints were captured or trial follow-up was short-term [74]. Nevertheless, inappropriate use of clinical data, bias in observational data, difficulties of extrapolation and concerns about transparency or validity of models are major problems [74]. These strengths and weaknesses make it evident that for policy-making reasons the two methods are better used complementarily than alternatively [81].

Several systematic reviews have investigated the cost-effectiveness of physical activity interventions [86]. Most reviews focused on specific settings (e.g. school, workplace, community) and did not pay much attention to the methodological approaches (trial-based or model-based) chosen in the identified economic evaluations [86]. The availability of trial-based economic evaluations of physical activity interventions seems to be limited [54, 60, 87, 88], and to the best of our knowledge, no systematic review has focused on this topic. Consequently, the second publication forming part of this PhD thesis aimed to systematically review trial-based economic evaluations of interventions to increase physical activity.

1.8 Modelling cost-effectiveness of physical activity interventions

Policy makers have to make decisions on a national or even regional level and cost-effectiveness of physical activity interventions may differ between regions. This could be specifically the case in Switzerland where the prevalence of physical inactivity but also health care resource use substantially differs between language regions. Therefore, policy makers need to know the cost-effectiveness of physical activity interventions regionally in order to allocate resources efficiently. Health economic modelling can support decision-making, particularly in the absence of region-specific data [74, 79].

A variety of model structures have been presented for the economic evaluation of public health interventions for NCDs [89]. Previous models investigating the cost-effectiveness of physical activity interventions include decision trees [90, 91], Markov models [92-96], microsimulation models [97, 98] as well as multistate life table models [99-102]. Most models were built for the UK [90-94, 97-99, 103-108], Australia [100, 102, 109-111] and the USA [96, 112-114]. However, no such model is yet available for Switzerland. Therefore, the aim of the third publication forming part of this PhD thesis was to develop a health economic model that investigates the cost-effectiveness of physical activity interventions in Switzerland and its three language regions.

To the best of our knowledge, all previous models investigating physical activity interventions were built from a health care payer perspective. Therefore, our aim was to develop a model not only from a health care payer perspective but also from a societal one, meaning we also included productivity losses [115]. Furthermore, we aimed to account for the fact that the use of certain resources does not increase when scaling up the interventions (fixed costs) [115]. The term 'scaling up' describes "the ambition or process of expanding the coverage of health interventions, but can also refer to increasing the financial, human and capital resources required to expand coverage" [116] and it originates from the time when the HIV/AIDS pandemic was the most relevant public health issue. Nowadays, physical inactivity is also seen as a pandemic and it is not surprising to see similar considerations regarding scaling up of

interventions in this field [52, 117, 118]. It is suggested that cost-effective and financially feasible interventions should be considered for scaling up [119-121].

2. Aims

The aims of this PhD project were:

- 1. Estimating the health and economic burden of physical inactivity in Switzerland and for the French-, German- and Italian-speaking language regions separately
- 2. Systematically reviewing trial-based economic evaluations of interventions to reduce physical inactivity
- 3. Developing a health economic model that investigates the cost-effectiveness of physical activity interventions in Switzerland and its three language regions

3. Publication 1: Physical inactivity caused economic burden depends on regional cultural differences

Authors:

Renato Mattli^{1,2}

Simon Wieser²

Nicole Probst-Hensch^{3,4}

Arno Schmidt-Trucksäss⁵

Matthias Schwenkglenks¹

¹Institute of Pharmaceutical Medicine (ECPM), University of Basel, Basel, Switzerland

²Winterthur Institute of Health Economics, Zurich University of Applied Sciences, Winterthur, Switzerland

³Swiss Tropical and Public Health Institute, Basel, Switzerland

⁴University of Basel, Basel, Switzerland

⁵Division of Sports and Exercise Medicine, University of Basel, Basel, Switzerland

Published in:

Scand J Med Sci Sports. 2019;29:95–104.

doi: 10.1111/sms.13311

The final publication is available at:

https://onlinelibrary.wiley.com/doi/full/10.1111/sms.13311

Reprinted by permission from John Wiley & Sons Ltd

4. Publication 2: Physical activity interventions for primary prevention in adults: a systematic review of randomized controlled trial-based economic evaluations

Authors:

Renato Mattli^{1,2}

Renato Farcher²

Maria-Eleni Syleouni²

Simon Wieser²

Nicole Probst-Hensch^{3,4}

Arno Schmidt-Trucksäss⁵

Matthias Schwenkglenks¹

¹Institute of Pharmaceutical Medicine (ECPM), University of Basel, Basel, Switzerland

²Winterthur Institute of Health Economics, Zurich University of Applied Sciences, Winterthur, Switzerland

³Swiss Tropical and Public Health Institute, Basel, Switzerland

⁴University of Basel, Basel, Switzerland

⁵Division of Sports and Exercise Medicine, University of Basel, Basel, Switzerland

Published in:

Sports Med. 2020;50:731-750

doi: 10.1007/s40279-019-01233-3

The final publication is available at:

https://link.springer.com/article/10.1007%2Fs40279-019-01233-3

Reprinted by permission from Springer Nature Switzerland AG

5. Publication 3: Cost-effectiveness analysis of physical activity interventions in a multicultural setting: a modelling study

Authors:

Renato Mattli^{1,2}

Johannes Pöhlmann²

Simon Wieser²

Nicole Probst-Hensch^{3,4}

Arno Schmidt-Trucksäss⁵

Matthias Schwenkglenks¹

¹Institute of Pharmaceutical Medicine (ECPM), University of Basel, Basel, Switzerland

²Winterthur Institute of Health Economics, Zurich University of Applied Sciences, Winterthur, Switzerland

³Swiss Tropical and Public Health Institute, Basel, Switzerland

⁴University of Basel, Basel, Switzerland

⁵Division of Sports and Exercise Medicine, University of Basel, Basel, Switzerland

Submitted to:

The Lancet Public Health

Submission date: 25 March 2020

6. Discussion

Before this PhD project started, evidence showed that physical inactivity causes a substantial health and economic burden globally [47, 49]. For Switzerland, there was research available investigating the burden of physical inactivity [22]. However, this research estimated the burden for the entire country without differentiating between sub regions although the prevalence of physical inactivity varies significantly between Swiss language regions [8]. Therefore, the aim of the first publication forming part of this PhD thesis was to estimate the burden of physical inactivity in Switzerland separately for the German-, French- and Italianspeaking regions [1]. As this first PhD publication showed a substantial burden of physical inactivity in the Swiss language regions, we investigated interventions aiming to increase physical inactivity in a systematic review that underlies the second publication forming part of this PhD thesis [2]. We then moved on and used findings from the first two PhD publications to develop a health economic model that investigates the cost-effectiveness of physical activity interventions in Switzerland and its three language regions [3]. The cost-effectiveness model has recently been submitted for publication. This chapter summarizes the main findings of the two publications forming part of this PhD thesis and the paper that has been submitted for publication, discusses them and provides prospects for future research.

6.1 Summary of findings

6.1.1 Aim 1: Burden of physical inactivity in Swiss language regions [1]

We estimated the burden of physical inactivity in Swiss adults from a societal perspective with a prevalence-based top-down approach using population attributable fractions (PAFs) and the latest data available for Switzerland. The following nine diseases related to physical inactivity were included in the analysis: coronary heart disease, hypertension, ischemic stroke, type 2 diabetes mellitus, breast cancer, colorectal cancer, osteoporosis, low back pain, and depression. Total DALYs, health care costs, and productivity losses of these diseases were then retrieved from the global burden of disease (GBD) study and a recent study of the costs of NCDs in Switzerland. In order to analyze the fraction of this total burden that is attributable to physical inactivity, we combined estimates of the prevalence of physical inactivity stemming from the Swiss Health Survey in 2012 with literature-based estimates of disease incidence in the presence vs. absence of physical inactivity and resulting relative risks (RRs). The combination of these two types of parameters allowed us to estimate PAFs, which describe the proportion of disease occurrence that can be attributed to a certain risk factor.

The burden of physical inactivity in Switzerland in 2013 was estimated at CHF 1.610 billion (95%CI CHF 1.413-1.827 billion) plus 40,433 (95%CI 34,935-46,487) DALYs. The DALYs lost

due to physical inactivity represented 2.0% (95%CI 1.7%-2.2%) of total DALYs lost in Switzerland. Osteoporosis contributed 34.4% of the DALYs, low back pain 17.7%, cardiovascular diseases 21.9%, and depression 8.3%. Health care costs caused by physical inactivity were estimated at CHF 0.802 billion (95%CI CHF 0.684-0.934 billion) or at 1.2% (95%CI 1.0%-1.3%) of total health care expenditures. This was equivalent to CHF 116 (95%CI CHF 99-135) per capita. Of these health care costs, 35.4% were attributed to cardiovascular diseases (coronary heart disease, ischemic stroke, and hypertension), 20.9% to low back pain, 17.5% to depression, and the remaining 26.2% to osteoporosis, type 2 diabetes mellitus, colorectal cancer, and breast cancer. Productivity losses were valued at CHF 0.808 billion (95%CI CHF 0.653-0.983 billion) or CHF 117 (95%CI CHF 94-142) per capita and were mainly caused by low back pain (38.2%), depression (20.0%), and cardiovascular diseases (17.9%).

Furthermore, we found that the French- and Italian-speaking regions, which are home to 30% of the Swiss population, contribute more than 45% to the burden of physical inactivity. Reasons include a higher prevalence of physical inactivity, higher per capita health care spending, and higher disease prevalence than the German-speaking region. In addition, the per capita burden was twice as high in the French- and Italian-speaking regions compared to the German-speaking region. In the German-speaking region, we estimated per capita health care costs due to physical inactivity at CHF 87, productivity losses at CHF 96, and DALYs per 1,000 persons at 4.5. Health care costs in the French-speaking region were estimated at CHF 179 per capita, productivity losses at CHF 164, and DALYs at 8.9 per 1,000 persons. In the Italian-speaking region, per capita health care costs were valued at CHF 172, productivity losses at CHF 153, and DALYs per 1,000 persons at 8.6.

In conclusion, this study showed that physical inactivity causes a substantial health and economic burden in Swiss adults and that the French- and Italian-speaking regions are over-proportionally affected. Investments in interventions aiming to increase physical activity should therefore be considered. Such interventions should be cost-effective and this study indicates that regional differences likely influence the cost-effectiveness of physical activity interventions. Furthermore, this study showed that low back pain and depression substantially add to the burden of physical inactivity. Consequently, future studies should consider these two diseases when estimating the burden of physical inactivity.

6.1.2 Aim 2: Systematic review of cost-effectiveness of physical activity interventions [2]

In this systematic review, we aimed to summarize evidence from RCT-based economic evaluations of primary prevention physical activity interventions in adult populations outside

the workplace setting. We included cost-effectiveness analyses in which all data (except unit costs) came from one RCT. As the studies reported different physical activity outcomes, effect measures were standardized in metabolic equivalent of task (MET)-hours gained per person per day. We further calculated the mean differences in costs and outcomes between intervention and control as a basis for estimating the ICER in US\$ per MET-hour gained. A benchmark between US\$0.44 and US\$0.63 per MET-hour gained, which was based on the health care costs and productivity losses of physical inactivity in Switzerland, was used to assess the cost-effectiveness of interventions.

Twelve studies published between 2000 and 2018 were included in the final analysis. In these twelve studies, 22 interventions were investigated. Interventions were based on advice, goal setting and follow-up support, exercise classes, financial incentives or teaching on behavioral change. The effects and the costs of the interventions varied widely and so did the ICER. Four interventions showed an ICER below the applied benchmark. These four interventions were based on individualized advice delivered in four different ways: print (postal mail) or web (website and email) and in a basic form (standard advice) or with additional environmental components (e.g., walking and cycling routes and physical activity possibilities and initiatives in participants' own neighborhood and home exercises). One other intervention that was based on behavior change counseling by telephone had an ICER of US\$0.64 per MET-hour gained. One pedometer-based individualized step-related goal setting intervention had an ICER of US\$0.67 per MET-hour gained [39]. Another intervention was based on face-to-face advice, goal setting, follow-up face-to-face meeting and follow-up telephone counseling [36]. This intervention had an ICER of US\$0.85 per MET-hour gained. All other interventions had an ICER above US\$1.00 per MET-hour gained.

In conclusion, we found evidence from RCTs indicating cost-effectiveness of some physical activity interventions for primary prevention in adults. However, cost-effectiveness results varied widely among interventions and the majority of interventions would not be cost-effective according to the benchmark applied. Four interventions that delivered individualized advice via print or web showed best value (physical activity gains) for money (intervention costs). Our study also showed that trial-based evidence on the cost-effectiveness of physical activity interventions is relatively scarce. Therefore, we recommend that future studies investigating the efficacy or effectiveness of interventions aimed at increasing physical activity consider costs as an additional outcome and assess cost-effectiveness.

6.1.3 Aim 3: Cost-effectiveness model of physical activity interventions [3]

The cost-effectiveness model of physical activity interventions was built as a proportional multistate life table model for the Swiss adult population over their lifetime. We named it the

Swiss Physical Activity Cost-Effectiveness (SPACE) model. In the model, a comprehensive set of diseases was included, namely breast cancer, colorectal cancer, type 2 diabetes mellitus, coronary heart disease, ischemic stroke, osteoporosis, low back pain and depression. The effect of interventions on diseases was modelled with data from recent meta-analyses. Interventions analyzed were individualized physical activity advice, pedometer with individualized goal setting, general practitioner (GP) referral for telephone-based counseling and exercise prescription. Intervention effects were taken from RCTs and intervention costs were based on a bottom-up approach with Swiss prices. Cost-effectiveness in terms of cost per DALY averted compared to "doing nothing" as well as cost-effectiveness between interventions were analyzed on the national level and separately for the French-, German- and Italian-speaking language regions. The frequently assumed tentative willingness-to-pay threshold of CHF 100,000 per DALY was used to assess the cost-effectiveness of interventions. Interventions that led to better health and were at the same time cost-saving were categorized as "dominant".

From a societal perspective and irrespective of language region, all four interventions were cost-saving and more effective compared to "doing nothing". At the national level and in the German-speaking region, individualized advice was the preferable intervention followed by GP referral. These two interventions dominated pedometer and exercise prescription. In the French- and Italian speaking regions, GP referral was the preferable intervention that dominated the three others. From a health care payer perspective, however, individualized advice was the preferable intervention followed by GP referral. The uncertainty underlying key model input parameters led to substantial variation in the modelled results, according to the probabilistic sensitivity analysis.

In conclusion, we hope to inform efficient resource allocation and evidence-based decision-making in primary prevention in Switzerland. We recommend that individualized advice and GP referral be further evaluated as interventions and that decision-making considers the specifics of the Swiss language regions. Furthermore, we judge the SPACE model to be not only relevant for Switzerland but also for other multicultural countries. Based on similar data availability, the SPACE model has the potential to be applied beyond Switzerland, primarily to high-income countries with a comparable background, as a tool to guide societal efforts in primary prevention of physical-inactivity-related diseases.

6.2 General discussion

6.2.1 Diseases related to physical inactivity

The following five diseases can be considered the "core set of diseases related to physical inactivity" as they are frequently used in health economic studies investigating physical activity [96, 97, 100]: breast cancer, colorectal cancer, type 2 diabetes mellitus, coronary heart disease and ischemic stroke. Osteoporosis, low back pain and depression have been taken into account less frequently [94, 122, 123]. However, it has recently been shown that physical activity reduces incidence of these three diseases [31, 32, 122]. Consequently, we included them in the first PhD paper (burden of physical inactivity) as well as in the third (cost-effectiveness model of interventions). In the first paper, we showed that all three diseases substantially add to the burden of physical inactivity. In the third paper, these three diseases had a substantial influence on the cost-effectiveness of interventions. Consequently, it can be suggested that future studies investigating the burden of physical inactivity include osteoporosis, low back pain and depression. In addition, the inclusion of the three diseases can be recommended for cost-effectiveness models investigating physical activity interventions.

While we included hypertension in the first PhD paper, we no longer considered it in the third paper. Hypertension is modelled as a disease in its own right in some studies [97, 124] or as part of cardiovascular diseases [125] or as a risk factor for cardiovascular diseases [126]. As the impact of hypertension on the burden of physical inactivity was rather small in the first PhD paper and we did not specifically model other risk factors for the diseases included, we did not consider hypertension in the cost-effectiveness model.

Obesity was also not included as a specific primary disease in either the first or the third PhD paper, as the main burden related to obesity was considered to be caused by cardiovascular diseases and type 2 diabetes mellitus. Therefore, obesity was considered a risk factor rather than a disease on its own. This is in line with many other health economic studies investigating physical inactivity [90-97, 99, 100, 102].

Although we tried to be comprehensive with diseases related to physical inactivity, there may be other diseases for which physical inactivity will be established as a risk factor such as dementia and Alzheimer's disease [127-130]. Due to conflicting evidence, however, these diseases were not included in our work [131]. A recently-published, very extensive scientific report also found strong evidence that greater amounts of physical activity are associated with reduced risk of developing bladder cancer, endometrial cancer, esophageal cancer, gastric cancer, renal cancer, and anxiety disorders [24]. These diseases may be included in future studies investigating the health economic aspects of physical inactivity.

6.2.2 Cost-effectiveness evaluation of physical activity interventions

The cost-effectiveness evaluation of physical inactivity interventions is subject to several challenges. For example, the ICER benchmark applied in the second PhD paper (between US\$0.44 and US\$0.63 per MET-hour gained, which is equal to CHF 0.53 and CHF 0.76 per MET-hour gained for 2018) was based on 2.5 hours of moderate intensity physical activity (at 3 METs) per week and the per capita costs of physical inactivity in Switzerland. As approximately one quarter of the Swiss population is physically inactive, the cost per capita for the physically inactive ones is four times higher than for the total population. Therefore, the benchmark for an intervention targeting specifically the inactive people would be approximately four times higher, i.e. between CHF 2 and CHF 3 per MET-hour gained. Consequently, there is no particular benchmark to use for the cost-effectiveness evaluation of physical activity interventions. Furthermore, the outcome will depend on the different types of costs considered for the intervention under evaluation (intervention costs, health care costs offset, productivity losses offset). Further aspects that influence the cost-effectiveness include: the target population (e.g. general population or specifically the inactive ones), the population reached (e.g. 1%, 3%, 5%), and the time horizon considered. As some of these aspects cannot be evaluated in trials, health economic modelling will always play an important role for the evaluation of the cost-effectiveness of physical activity interventions. Therefore, the combination of within-trial cost-effectiveness analysis and beyond-trial modelling, as recently published by Harris et al. [132], may become a widely used method in the future. Modelling also allows for a relatively simple estimation of DALYs averted (or QALY gained). Such more generic outcomes, in comparison to a physical activity specific outcome like MET-hours gained, make it possible to compare interventions between different risk factors for NCDs (e.g. smoking, diet, etc) or compare interventions with other treatments for primary or secondary prevention.

6.2.3 Cost-effectiveness studies run the risk of favoring interventions that only add small benefit

Wu et al. [88] showed previously that some interventions that increased physical activity levels only by small amounts, such as stair climbing prompts, may be very cost-effective due to the very low intervention costs. This finding was supported by the results from the second PhD publication where the intervention investigated by Golsteijn et al. [133] that provided individualized advice delivered via web and included additional environmental components was the most cost-effective. The intervention itself had a negative effect of -0.06 MET-hours gained per person per day when comparing physical activity at the one-year follow-up with baseline. However, compared to the "doing nothing" control group, the incremental effect was 0.26 MET-hours gained per person per day, which is equivalent to approximately 5 min of moderate physical activity per person per day. Although this is a positive effect, it can be

considered a relatively low incremental physical activity gain that is not sufficient to lead to substantial health benefits [35]. The annual intervention costs were US\$25.14 per person. This led to an ICER of US\$0.27 per MET-hour gained, which was below the benchmark of between US\$0.44 and US\$0.63 per MET-hour gained applied in this study. Therefore, the intervention was considered cost-effective although the physical activity gain can be considered insufficient to lead to substantial health benefits. These findings were also confirmed in the third PhD paper, where we also included the intervention by Golsteijn et al. [133]. Consequently, relying on cost-effectiveness alone might favor interventions that are unable to add substantial health benefits. Therefore, we recommend that the specifics of each intervention should be considered and additional criteria such as minimal clinically-relevant effectiveness thresholds might be used in future physical activity policy decision-making.

6.2.4 Regional differences in physical inactivity and their consequences for policy making

In Switzerland, 24.3% of the population over the age of 15 is physically inactive [8]. However, the prevalence of physical inactivity shows significant regional differences: 21.0% of the adult population in the German-speaking region is physically inactive whereas 32.6% are physically inactive in the French-speaking region and 31.5% in the Italian-speaking region [8]. Due to this difference in the prevalence of physical inactivity and other differences such as per capita health care spending and disease prevalence, we showed in the first PhD paper that the per capita burden of physical inactivity is twice as high in the French- and Italian-speaking regions as in the German-speaking region [1]. Furthermore, the cost-effectiveness of physical activity interventions differed between language regions, as investigated in the third PhD paper [3]. In this paper, we showed that in regions with higher prevalence of physical inactivity, more costly interventions can still be cost-effective. These findings suggest that physical inactivity is tackled language-region specifically in Switzerland. This may also be the case for other risk factors for NCDs as they also show substantial regional variation [8].

6.2.5 Summary of strength and limitations

This PhD thesis has a number of strengths, but also some limitations that should be considered. One major strength is the societal perspective chosen for the cost assessment, i.e. the incorporation of productivity losses. Previous studies mainly focused on health care costs, while Briggs et al. [99] also included social care costs for ages above 75 years. A further strength of this thesis was the comprehensive set of diseases included. Besides the "core set of diseases related to physical inactivity" (breast cancer, colorectal cancer, type 2 diabetes mellitus, coronary heart disease and ischemic stroke), we also considered osteoporosis, low back pain and depression. These three additional diseases substantially added to the burden of physical inactivity and influenced the cost-effectiveness of interventions. An additional

strength of the thesis is the language-region-specific analyses made. While the study by Roux et al. [112] analyzed cost-effectiveness separately for different age groups, many other models investigating physical activity interventions focused on entire countries without analyzing subgroups. In Switzerland, where the prevalence of physical inactivity substantially differs between language regions, the regional analysis was shown to be crucial to allocate resources efficiently. Furthermore, we considered fixed and variable intervention costs separately when assessing the cost-effectiveness of physical activity interventions to account for the fact that the use of certain resources is independent from the number of people receiving the intervention [115]. Our findings showed that the separation of fixed and variable intervention costs may substantially influence cost-effectiveness when the scale of the intervention substantially differs.

The main limitation of the thesis is the uncertainty arising from the use of secondary data sources. For example, the RR we used for our calculations are not based on a standardized definition and measurement of physical activity and a standardized assessment of confounding. We also assumed equal RR across gender and age-groups. In addition, intervention effect measures were standardized to MET-hours gained per person per day. Although this method was used in previous studies, it may have some limitations when applied to broad outcomes such as step gains or proportions of populations meeting physical activity guidelines [88, 134]. Moreover, many studies did not report sufficient statistical detail and, therefore, we were not able to properly address the uncertainty of effect measures.

A further limitation is that response in the Swiss Health Survey was non-random. For instance, responders were of higher average socioeconomic status and reported better subjective health than non-responders [135]. This may have affected our estimates of prevalence of physical activity categories as well as MET-minutes assigned to each physical activity category. Furthermore, we may have underestimated the prevalence of physical inactivity as the Swiss Health Survey investigates self-reported activity levels. According to a recent study from Switzerland, time spent physically active was 4.2 times higher when self-reported compared to measurements with accelerometers [136]. Several other studies also showed substantial differences between self-reported physical activity and objective measurements [137]. Our estimates are consistent in at least the sense that both prevalence and RR were based on self-reported physical activity levels.

As a further limitation, the productivity losses estimated were based on limited data available from the literature. For some domains such as presenteeism, early retirement and informal care, values were not reported in the literature. Therefore, we likely underestimated the true productivity losses due to morbidity and informal care.

Regarding the language-region-specific analyses, the following aspects were considered in the model: population counts, prevalence of physical activity categories, disease costs, productivity losses and fixed intervention costs. Other aspects were assumed to be the same, mainly due to lack of region-specific data: intervention effect, variable intervention costs, disease incidence, disease-specific mortality and disability weights.

Furthermore, we focused on interventions that can be implemented on a population-level and therefore excluded studies investigating the workplace setting. However, some interventions focusing on the workplace setting have been previously shown to be cost-effective [138]. By limiting the study design to RCTs, we also excluded interventions targeting the built environment [88, 134, 139, 140]. As we excluded studies that did not report specific physical activity outcomes, we did not include studies only reporting quality-adjusted life-years as part of pure cost-utility analyses [125, 141, 142]. These studies showed varying results in terms of cost per quality-adjusted life-years gained by physical activity interventions.

In regard to the burden of physical inactivity, it is also noteworthy that we only investigated the impact of physical activity on primary prevention. There are several diseases in which physical activity is an effective modifier of the course of clinical disease, and one could argue that there is an additional burden related to inactive patients [143]. In addition, we did not consider costs of myocardial infarctions occurring during physical activity and costs of sport injuries. However, there is evidence that sport injuries especially happen to people that are not regularly active [144].

6.3 Prospects for future research

First of all, Switzerland would benefit from a Swiss burden of disease study. Such a study is suggested as we detected discrepancies between GBD data and data coming directly from Switzerland. Alternatively, Switzerland could further develop the collaboration with the GBD study to increase data consistency. However, the understanding of the true burden of disease in Switzerland is considered fundamental to adequately assess the burden of risk factors for diseases and the cost-effectiveness of interventions tackling those risk factors. Furthermore, DALYs have been confirmed as a very valuable complementary measure to number of deaths (mortality) and money (economic burden). In a society where quality of life is a very important good, it is time to make this measure more common. Another measure that goes even beyond morbidity, mortality and economic burden is well-being [145]. Well-being may be investigated as an additional, separate outcome in future studies.

In addition, it is recommended to refine SPACE in such a way that it allows for a costeffectiveness evaluation of all behavioral risk factors for NCDs (i.e. smoking, alcohol abuse, dietary risks and physical inactivity) in Switzerland. Multistate life table models like SPACE have already been used to assess interventions against smoking and unhealthy diet [146-155]. This would allow for a comprehensive understanding of NCDs and the cost-effectiveness of interventions tackling their risk factors. Such future models may not only address single risk factors but also multiple risk factor behavior [156-158].

The SPACE model currently contains data for the population from 15 to 100 years old. Consequently, children are excluded and the model does not allow for a holistic life course approach. Although different physical activity trajectories have been observed, the majority of the population seems to follow a persistent one [159]. In addition, better cardiovascular health indicators have been found in children who engage in higher levels of physical activity during early childhood [160]. This may influence cardiovascular health in adulthood. A holistic life course perspective may be taken in future models, which then would allow us to also analyze the cost-effectiveness of interventions targeting children.

Although there is currently no agreement over the most appropriate approach, several studies suggest the consideration of equity in the economic evaluations of public health interventions [161]. Therefore, future versions of SPACE may also implement equity considerations.

Last but not least, the SPACE model could serve as a template for estimating the costeffectiveness of physical activity interventions from a societal perspective in other multi-cultural countries.

6.4 Conclusions

This thesis had three aims:

- 1. Estimating the health and economic burden of physical inactivity in Switzerland and for the French-, German- and Italian-speaking language regions separately
- 2. Systematically reviewing trial-based economic evaluations of interventions to reduce physical inactivity
- 3. Developing a health economic model that investigates the cost-effectiveness of physical activity interventions in Switzerland and its three language regions

The thesis showed that the burden of physical inactivity in Switzerland is substantial and that the French- and Italian-speaking regions are over-proportionally affected. These two regions distinguish themselves from the German-speaking region as they have a higher prevalence of physical inactivity, higher per capita health care spending, and higher disease prevalence. Due to the substantial burden of physical inactivity, interventions aiming to increase physical activity should be considered. In the systematic review we conducted, we found evidence from RCTs

indicating the cost-effectiveness of some physical activity interventions for primary prevention in adults. These interventions were then further evaluated in a cost-effectiveness model built for the Swiss setting. This model showed that Swiss policy makers have cost-effective options of physical activity promotion. We recommend that individualized advice and GP referral be further evaluated as interventions and that decision-making considers the specifics of the Swiss language regions. Furthermore, we judge the cost-effectiveness model to be not only relevant for Switzerland but also for other multicultural countries. Based on similar data availability, our model has the potential to be applied beyond Switzerland, primarily to high-income countries with a comparable background, as a tool to guide societal efforts in primary prevention of physical-inactivity-related diseases.

7. References

- 1. Mattli R, Wieser S, Probst-Hensch N, Schmidt-Trucksäss A, and Schwenkglenks M, Physical inactivity caused economic burden depends on regional cultural differences. *Scand J Med Sci Sports* 2019. **29**(1):95-104.
- 2. Mattli R, Farcher R, Syleouni M-E, et al., Physical activity interventions for primary prevention in adults: a systematic review of randomized controlled trial-based economic evaluations. *Sports Med* 2020. **50**(4):731-750.
- 3. Mattli R, Pöhlmann J, Wieser S, Probst-Hensch N, Schmidt-Trucksäss A, and Schwenkglenks M, Cost-effectiveness analysis of physical activity interventions in a multicultural setting: a modelling study. *submitted to Lancet Public Health* 2020.
- 4. Federal Statistical Office. Population. Current situation and change. 2020 [2020-01-31]; Available from: https://www.bfs.admin.ch/bfs/en/home/statistics/population/effectif-change.html.
- 5. Federal Department of Foreign Affairs. Language facts and figures. 2020 [2020-01-31]; Available from: https://www.eda.admin.ch/aboutswitzerland/en/home/gesellschaft/sprachen/diesprachen---fakten-und-zahlen.html.
- 6. Sapir E, Culture, language and personality. Selected essays. 1949, Berkeley, CA: University of California Press.
- 7. Kashima ES and Kashima Y, Culture and language. The case of cultural dimensions and personal pronoun use. *J Cross Cult Psychol* 1998. **29**(3):461-486.
- Federal Statistical Office. Schweizerische Gesundheitsbefragung. 2019 [2020-01-29]; Available from: https://www.bfs.admin.ch/bfs/de/home/statistiken/gesundheit/erhebungen/sgb.html#12 43813114.
- 9. Panczak R, Luta X, Maessen M, et al., Regional variation of cost of care in the last 12 months of life in Switzerland: Small-area analysis using insurance claims data. *Med Care* 2017. **55**(2):155-163.
- 10. World Bank. Life expectancy at birth, total (years). 2019 [2020-01-28]; Available from: https://data.worldbank.org/indicator/SP.DYN.LE00.IN.
- 11. World Bank. Current health expenditure per capita (current US\$). 2019 [2020-01-28]; Available from: https://data.worldbank.org/indicator/SH.XPD.CHEX.PC.CD.
- 12. Institute for Health Metrics and Evaluation. GBD Compare. 2020 [2020-01-29]; Available from: https://vizhub.healthdata.org/gbd-compare/.
- 13. Wieser S, Riguzzi M, Pletscher M, Huber CA, Telser H, and Schwenkglenks M, How much does the treatment of each major disease cost? A decomposition of Swiss national health accounts. *Eur J Health Econ* 2018. **19**(8):1149-1161.
- 14. Federal Office of Public Health. National strategy for the prevention of noncommunicable diseases (NCD strategy). 2019 [2020-01-29]; Available from: https://www.bag.admin.ch/bag/en/home/strategie-und-politik/nationale-qesundheitsstrategie-nicht-uebertragbare-krankheiten.html.
- 15. Li Y, Schoufour J, Wang DD, et al., Healthy lifestyle and life expectancy free of cancer, cardiovascular disease, and type 2 diabetes: prospective cohort study. *BMJ* 2020. **368**:l6669.

- 16. Chiuve SE, Rexrode KM, Spiegelman D, Logroscino G, Manson JE, and Rimm EB, Primary prevention of stroke by healthy lifestyle. *Circulation* 2008. **118**(9):947-954.
- 17. Stampfer MJ, Hu FB, Manson JE, Rimm EB, and Willett WC, Primary prevention of coronary heart disease in women through diet and lifestyle. *The New England journal of medicine* 2000. **343**(1):16-22.
- 18. Loef M and Walach H, The combined effects of healthy lifestyle behaviors on all cause mortality: a systematic review and meta-analysis. *Prev Med* 2012. **55**(3):163-170.
- 19. Li Y, Pan A, Wang DD, et al., Impact of healthy lifestyle factors on life expectancies in the US population. *Circulation* 2018. **138**(4):345-355.
- 20. Fischer B, Telser B, Widmer P, and Leukert K, Alkoholbedingte Kosten in der Schweiz. Schlussbericht. 2014.
- 21. Mattli R, Farcher R, Dettling M, Syleouni M, and Wieser S, Die Krankheitslast des Tabakkonsums in der Schweiz: Schätzung für 2015 und Prognose bis 2050. Schlussbericht. 2019.
- 22. Mattli R, Hess S, Maurer M, Eichler K, Pletscher M, and Wieser S, Gesellschaftliche Kosten der körperlichen Inaktivität in der Schweiz. Schlussbericht. 2014.
- 23. Caspersen CJ, Powell KE, and Christenson GM, Physical activity, exercise, and physical fitness: definitions and distinctions for health-related research. *Public Health Rep* 1985. **100**(2):126-131.
- 24. 2018 Physical Activity Guidelines Advisory Committee, 2018 physical activity guidelines advisory committee scientific report. 2018, US Department of Health and Human Services,: Washington, DC.
- 25. Ekelund U, Tarp J, Steene-Johannessen J, et al., Dose-response associations between accelerometry measured physical activity and sedentary time and all cause mortality: systematic review and harmonised meta-analysis. *BMJ* 2019. **366**:l4570-l4570.
- 26. Lee IM, Shiroma EJ, Evenson KR, Kamada M, LaCroix AZ, and Buring JE, Accelerometer-measured physical activity and sedentary behavior in relation to all-cause mortality: the women's health study. *Circulation* 2018. **137**(2):203-205.
- 27. Loprinzi PD, Light-intensity physical activity and all-cause mortality. *Am J Health Promot* 2017. **31**(4):340-342.
- 28. Saint-Maurice PF, Troiano RP, Matthews CE, and Kraus WE, Moderate-to-vigorous physical activity and all-cause mortality: Do bouts matter? *J Am Heart Assoc* 2018. **7**(6):e007678.
- 29. Lee IM, Shiroma EJ, Kamada M, Bassett DR, Matthews CE, and Buring JE, Association of step volume and intensity with all-cause mortality in older women. *JAMA Intern Med* 2019. **179**(8):1105-1112.
- 30. Kyu HH, Bachman VF, Alexander LT, et al., Physical activity and risk of breast cancer, colon cancer, diabetes, ischemic heart disease, and ischemic stroke events: systematic review and dose-response meta-analysis for the Global Burden of Disease Study 2013. *BMJ* 2016. **354**:i3857.
- 31. Schuch FB, Vancampfort D, Firth J, et al., Physical activity and incident depression: a meta-analysis of prospective cohort studies. *Am J Psychiatry* 2018. **175**(7):631-648.
- 32. Shiri R and Falah-Hassani K, Does leisure time physical activity protect against low back pain? Systematic review and meta-analysis of 36 prospective cohort studies. *Br J Sports Med* 2017. **51**(19):1410-1418.
- 33. World Health Organization, Global recommendations on physical activity for health. 2010: Geneva, Switzerland.

- 34. Federal Office for Sport, Gesundheitswirksame Bewegung. 2013.
- 35. US Department of Health and Human Services, Physical activity guidelines for Americans, 2nd edition. 2018.
- 36. Guthold R, Stevens GA, Riley LM, and Bull FC, Worldwide trends in insufficient physical activity from 2001 to 2016: a pooled analysis of 358 population-based surveys with 1·9 million participants. *Lancet Global Health* 2018. **6**(10):e1077-e1086.
- 37. Schweizer Sportobservatorium, Bewegungsverhalten von Kindern und Jugendlichen. Indikatorensammlung. August 2019. 2019.
- 38. Bringolf-Isler B, de Hoogh K, Schindler C, et al., Sedentary behaviour in swiss children and adolescents: Disentangling associations with the perceived and objectively measured environment. *Int J Environ Res Public Health* 2018. **15**(5):918.
- 39. Bringolf-Isler B, Mader U, Dossegger A, et al., Regional differences of physical activity and sedentary behaviour in Swiss children are not explained by socio-demographics or the built environment. *Int J Public Health* 2015. **60**(3):291-300.
- 40. Bringolf-Isler B, Schindler C, Kayser B, Suggs LS, Probst-Hensch N, and Group SS, Objectively measured physical activity in population-representative parent-child pairs: parental modelling matters and is context-specific. *BMC Public Health* 2018. **18**(1):1024-1024.
- 41. Marti J, Guthmuller S, and Boes S. The impact of culture on lifestyle choices: regression discontinuity evidence from Switzerland in 11th World Congress on Health Economics. 2015. Milan, Italy: International Health Economics Association.
- 42. Larg A and Moss JR, Cost-of-illness studies: a guide to critical evaluation. *Pharmacoeconomics* 2011. **29**(8):653-671.
- 43. Rice DP, Cost of illness studies: what is good about them? *Inj Prev* 2000. **6**(3):177-179.
- 44. Finkelstein E and Corso P, Cost-of-illness analyses for policy making: a cautionary tale of use and misuse. *Expert Rev Pharmacoecon Outcomes Res* 2003. **3**(4):367-369.
- 45. Hodgson TA, Costs of illness in cost-effectiveness analysis. A review of the methodology. *Pharmacoeconomics* 1994. **6**(6):536-552.
- 46. Forouzanfar MH, Afshin A, Alexander LT, et al., Global, regional, and national comparative risk assessment of 79 behavioural, environmental and occupational, and metabolic risks or clusters of risks, 1990–2015: a systematic analysis for the Global Burden of Disease Study 2015. *Lancet* 2016. **388**(10053):1659-1724.
- 47. Lee IM, Shiroma EJ, Lobelo F, et al., Effect of physical inactivity on major non-communicable diseases worldwide: an analysis of burden of disease and life expectancy. *Lancet* 2012. **380**(9838):219-229.
- 48. Ding D, Kolbe-Alexander T, Nguyen B, Katzmarzyk PT, Pratt M, and Lawson KD, The economic burden of physical inactivity: a systematic review and critical appraisal. *Br J Sports Med* 2017. **51**(19):1392-1409.
- 49. Ding D, Lawson KD, Kolbe-Alexander TL, et al., The economic burden of physical inactivity: a global analysis of major non-communicable diseases. *Lancet* 2016. **388**(10051):1311-1324.
- 50. Pratt M, Norris J, Lobelo F, Roux L, and Wang G, The cost of physical inactivity: moving into the 21st century. *Br J Sports Med* 2014. **48**(3):171-173.
- 51. Bauman AE, Reis RS, Sallis JF, Wells JC, Loos RJ, and Martin BW, Correlates of physical activity: why are some people physically active and others not? *Lancet* 2012. **380**(9838):258-71.

- 52. Kohl HW, 3rd, Craig CL, Lambert EV, et al., The pandemic of physical inactivity: global action for public health. *Lancet* 2012. **380**(9838):294-305.
- 53. Global Advocacy for Physical Activity (GAPA) the advocacy council of the International Society for Physical Activity and Health (ISPAH), NCD prevention: investments that work for physical activity. 2011.
- 54. Foster C, Hillsdon M, Thorogood M, Kaur A, and Wedatilake T, Interventions for promoting physical activity. *Cochrane Database of Systematic Reviews* 2005(1).
- 55. Baker PRA, Francis DP, Soares J, Weightman AL, and Foster C, Community wide interventions for increasing physical activity. *Cochrane Database of Systematic Reviews* 2015(1).
- 56. Freak-Poli RLA, Cumpston M, Peeters A, and Clemes SA, Workplace pedometer interventions for increasing physical activity. *Cochrane Database of Systematic Reviews* 2013(4).
- 57. Ashworth NL, Chad KE, Harrison EL, Reeder BA, and Marshall SC, Home versus center based physical activity programs in older adults. *Cochrane Database of Systematic Reviews* 2005(1).
- 58. Richards J, Hillsdon M, Thorogood M, and Foster C, Face-to-face interventions for promoting physical activity. *Cochrane Database of Systematic Reviews* 2013(9).
- 59. Richards J, Thorogood M, Hillsdon M, and Foster C, Face-to-face versus remote and web 2.0 interventions for promoting physical activity. *Cochrane Database of Systematic Reviews* 2013(9).
- 60. Foster C, Richards J, Thorogood M, and Hillsdon M, Remote and web 2.0 interventions for promoting physical activity. *Cochrane Database of Systematic Reviews* 2013(9).
- 61. Gebel K, Ding D, Foster C, Bauman AE, and Sallis JF, Improving current practice in reviews of the built environment and physical activity. *Sports Med* 2015. **45**(3):297-302.
- 62. McCormack GR and Shiell A, In search of causality: a systematic review of the relationship between the built environment and physical activity among adults. *Int J Behav Nutr Phys Act* 2011. **8**:125-125.
- 63. Ding D and Gebel K, Built environment, physical activity, and obesity: what have we learned from reviewing the literature? *Health Place* 2012. **18**(1):100-105.
- 64. Ferdinand AO, Sen B, Rahurkar S, Engler S, and Menachemi N, The relationship between built environments and physical activity: a systematic review. *Am J Public Health* 2012. **102**(10):e7-e13.
- 65. Van Holle V, Deforche B, Van Cauwenberg J, et al., Relationship between the physical environment and different domains of physical activity in European adults: a systematic review. *BMC Public Health* 2012. **12**:807-807.
- 66. Fraser SDS and Lock K, Cycling for transport and public health: a systematic review of the effect of the environment on cycling. *Eur J Public Health* 2011. **21**(6):738-743.
- 67. Bully P, Sánchez Á, Zabaleta-del-Olmo E, Pombo H, and Grandes G, Evidence from interventions based on theoretical models for lifestyle modification (physical activity, diet, alcohol and tobacco use) in primary care settings: a systematic review. *Prev Med* 2015. **76 Suppl**:S76-S93.
- 68. Orrow G, Kinmonth A-L, Sanderson S, and Sutton S, Effectiveness of physical activity promotion based in primary care: systematic review and meta-analysis of randomised controlled trials. *BMJ* 2012. **344**:e1389-e1389.
- 69. Pavey TG, Taylor AH, Fox KR, et al., Effect of exercise referral schemes in primary care on physical activity and improving health outcomes: systematic review and meta-analysis. *BMJ* 2011. **343**:d6462-d6462.

- 70. Williams NH, Hendry M, France B, Lewis R, and Wilkinson C, Effectiveness of exercise-referral schemes to promote physical activity in adults: systematic review. *Br J Gen Pract* 2007. **57**(545):979-986.
- 71. Lawlor DA and Hanratty B, The effect of physical activity advice given in routine primary care consultations: a systematic review. *J Public Health Med* 2001. **23**(3):219-226.
- 72. Drummond MF, Sculpher MJ, Claxton K, Stoddart GL, and Torrance GW, Methods for the economic evaluation of health care programmes. 4 ed., Oxford: Oxford University Press.
- 73. Sullivan SD, Mauskopf JA, Augustovski F, et al., Budget impact analysis-principles of good practice: report of the ISPOR 2012 Budget Impact Analysis Good Practice II Task Force. *Value Health* 2014. **17**(1):5-14.
- 74. Buxton MJ, Drummond MF, Van Hout BA, et al., Modelling in economic evaluation: an unavoidable fact of life. *Health Econ* 1997. **6**(3):217-27.
- 75. Ramsey S, Willke R, Briggs A, et al., Good research practices for cost-effectiveness analysis alongside clinical trials: the ISPOR RCT-CEA task force report. *Value Health* 2005. **8**(5):521-33.
- 76. Adams ME, McCall NT, Gray DT, Orza MJ, and Chalmers TC, Economic analysis in randomized control trials. *Med Care* 1992. **30**(3):231-243.
- 77. Petrou S and Gray A, Economic evaluation alongside randomised controlled trials: design, conduct, analysis, and reporting. *BMJ* 2011. **342**:d1548-d1548.
- 78. Ramsey SD, Willke RJ, Glick H, et al., Cost-effectiveness analysis alongside clinical trials II-An ISPOR Good Research Practices Task Force report. *Value Health* 2015. **18**(2):161-172.
- 79. Brennan A and Akehurst R, Modelling in health economic evaluation. What is its place? What is its value? *Pharmacoeconomics* 2000. **17**(5):445-59.
- 80. Rittenhouse B, Uses of models in economic evaluations of medicines and other health technologies, in Office of Health Economics. 1996, Office of Health Economics: London.
- 81. Drummond M and Sculpher M, Common methodological flaws in economic evaluations. *Med Care* 2005. **43**(7 Suppl):5-14.
- 82. Drummond M, Weatherly H, Claxton K, et al., Assessing the challenges of applying standard methods of economic evaluation to public health interventions. 2008, Public Health Research Consortium: York.
- 83. Sculpher MJ, Claxton K, Drummond M, and McCabe C, Whither trial-based economic evaluation for health care decision making? *Health Econ* 2006. **15**(7):677-87.
- 84. OHE briefing, The pros and cons of modelling in economic evaluation. 1997.
- 85. Sheldon TA, Problems of using modelling in the economic evaluation of health care. *Health Econ* 1996. **5**(1):1-11.
- 86. Abu-Omar K, Rutten A, Burlacu I, Schatzlein V, Messing S, and Suhrcke M, The cost-effectiveness of physical activity interventions: a systematic review of reviews. *Prev Med Rep* 2017. **8**:72-78.
- 87. Davis JC, Verhagen E, Bryan S, et al., 2014 consensus statement from the first Economics of Physical Inactivity Consensus (EPIC) conference (Vancouver). *Br J Sports Med* 2014. **48**(12):947-951.
- 88. Wu S, Cohen D, Shi Y, Pearson M, and Sturm R, Economic analysis of physical activity interventions. *Am J Prev Med* 2011. **40**(2):149-58.

- 89. Briggs ADM, Wolstenholme J, Blakely T, and Scarborough P, Choosing an epidemiological model structure for the economic evaluation of non-communicable disease public health interventions. *Population Health Metrics* 2016. **14**(1):17.
- 90. Anokye NK, Trueman P, Green C, Pavey TG, Hillsdon M, and Taylor RS, The cost-effectiveness of exercise referral schemes. *BMC Public Health* 2011. **11**:954.
- 91. Trueman P and Anokye NK, Applying economic evaluation to public health interventions: the case of interventions to promote physical activity. *J Public Health* 2013. **35**(1):32-39.
- 92. Anokye N, Fox-Rushby J, Sanghera S, et al., Short-term and long-term cost-effectiveness of a pedometer-based exercise intervention in primary care: a within-trial analysis and beyond-trial modelling. *BMJ Open* 2018. **8**(10):e021978.
- 93. Anokye NK, Lord J, and Fox-Rushby J, Is brief advice in primary care a cost-effective way to promote physical activity? *Br J Sports Med* 2014. **48**(3):202-206.
- 94. Gulliford MC, Charlton J, Bhattarai N, Charlton C, and Rudisill C, Impact and cost-effectiveness of a universal strategy to promote physical activity in primary care: population-based cohort study and Markov model. *Eur J Health Econ* 2014. **15**(4):341-351.
- 95. Over EAB, Wendel-Vos GCW, van den Berg M, et al., Cost-effectiveness of counseling and pedometer use to increase physical activity in the Netherlands: a modeling study. *Cost Eff Resour Alloc* 2012. **10**(1):13.
- 96. Roux L, Pratt M, Tengs TO, et al., Cost effectiveness of community-based physical activity interventions. *Am J Prev Med* 2008. **35**(6):578-588.
- 97. Gc VS, Suhrcke M, Hardeman W, Sutton S, and Wilson ECF, Cost-effectiveness and value of information analysis of brief interventions to promote physical activity in primary care. *Value Health* 2018. **21**(1):18-26.
- 98. Mytton OT, Tainio M, Ogilvie D, Panter J, Cobiac L, and Woodcock J, The modelled impact of increases in physical activity: the effect of both increased survival and reduced incidence of disease. *Eur J Epidemiol* 2017. **32**(3):235-250.
- 99. Briggs ADM, Cobiac LJ, Wolstenholme J, and Scarborough P, PRIMEtime CE: a multistate life table model for estimating the cost-effectiveness of interventions affecting diet and physical activity. *BMC Health Serv Res* 2019. **19**(1):485.
- 100. Cobiac LJ, Vos T, and Barendregt JJ, Cost-effectiveness of interventions to promote physical activity: a modelling study. *PLoS Med* 2009. **6**(7):e1000110.
- 101. Mizdrak A, Blakely T, Cleghorn CL, and Cobiac LJ, Potential of active transport to improve health, reduce healthcare costs, and reduce greenhouse gas emissions: a modelling study. PLoS One 2019. 14(7):e0219316.
- 102. Veerman JL, Zapata-Diomedi B, Gunn L, et al., Cost-effectiveness of investing in sidewalks as a means of increasing physical activity: a RESIDE modelling study. *BMJ Open* 2016. **6**(9):e011617.
- 103. Beale SJ, Bending MW, Trueman P, and Naidoo B, Should we invest in environmental interventions to encourage physical activity in England? An economic appraisal. *Eur J Public Health* 2012. **22**(6):869-873.
- 104. Campbell F, Holmes M, Everson-Hock E, et al., A systematic review and economic evaluation of exercise referral schemes in primary care: a short report. *Health Technol Assess* 2015. **19**(60):1-110.
- 105. Bending M, Beale S, and Hutton J, An economic analysis of workplace interventions that promote physical activity, University of York, Editor. 2008.
- 106. Fordham R and Barton G, Promotion of physical activity in children programme quidance. A cost-effectiveness scenario analysis of four interventions to increase child

- and adolescent physical activity: the case of walking buses, free swimming, dance classes and community sports. 2008.
- 107. Brennan V, Blake L, Hill-McManus D, Payne N, Buckley Woods H, and Blank L, Walking and cycling: local measures to promote walking and cycling as forms of travel or recreation: Health economic and modelling report, The University of Sheffield, Editor. 2012.
- 108. Love-Koh J and Taylor M, Physical activity and the environment. Final report, University of York, Editor. 2018.
- 109. Cadilhac DA, Cumming TB, Sheppard L, Pearce DC, Carter R, and Magnus A, The economic benefits of reducing physical inactivity: an Australian example. *Int J Behav Nutr Phys Act* 2011. **8**:99.
- 110. Zapata-Diomedi B, Gunn L, Giles-Corti B, Shiell A, and Lennert Veerman J, A method for the inclusion of physical activity-related health benefits in cost-benefit analysis of built environment initiatives. *Prev Med* 2018. **106**:224-230.
- 111. Zapata-Diomedi B, Herrera AMM, and Veerman JL, The effects of built environment attributes on physical activity-related health and health care costs outcomes in Australia. *Health Place* 2016. **42**:19-29.
- 112. Roux L, Pratt M, Lee IM, Bazzarre T, and Buchner D, Does age modify the cost-effectiveness of community-based physical activity interventions? *J Phys Act Health* 2015. **12**(2):224-231.
- 113. Gu J, Mohit B, and Muennig PA, The cost-effectiveness of bike lanes in New York City. *Inj Prev* 2017. **23**(4):239-243.
- 114. Guo JY and Gandavarapu S, An economic evaluation of health-promotive built environment changes. *Prev Med* 2010. **50**(Suppl. 1):S44-S49.
- 115. Basu A, Estimating costs and valuations of non-health benefits in cost-effectiveness analysis, in Cost-effectiveness in health and medicince, P.J. Neumann, et al., Editors. 2017, Oxford University Press.
- 116. Mangham LJ and Hanson K, Scaling up in international health: what are the key issues? *Health Policy Plan* 2010. **25**(2):85-96.
- 117. Parra DC, Hoehner CM, Hallal PC, et al., Scaling up of physical activity interventions in Brazil: how partnerships and research evidence contributed to policy action. *Glob Health Promot* 2013. **20**(4):5-12.
- 118. Reis RS, Salvo D, Ogilvie D, et al., Scaling up physical activity interventions worldwide: stepping up to larger and smarter approaches to get people moving. *Lancet* 2016. **388**(10051):1337-1348.
- 119. Gaziano TA, Galea G, and Reddy KS, Scaling up interventions for chronic disease prevention: the evidence. *Lancet* 2007. **370**(9603):1939-46.
- 120. Milat AJ, Newson R, King L, et al., A guide to scaling up population health interventions. *Public Health Res Pract* 2016. **26**(1):e2611604-e2611604.
- 121. Yamey G, Scaling up global health interventions: a proposed framework for success. *PLoS Med* 2011. **8**(6):e1001049.
- 122. Janssen I, Health care costs of physical inactivity in Canadian adults. *Appl Physiol Nutr Metab* 2012. **37**(4):803-806.
- 123. Martin BW, Beeler I, Szucs T, et al., Volkswirtschaftlicher Nutzen der Gesundheitseffekte körperliche Aktivität: erste Schätzungen für die Schweiz. Schw Z Sportmed Sporttraumatol 2001. **492**(2):84-86.

- 124. Lowensteyn I, Coupal L, Zowall H, and Grover SA, The cost-effectiveness of exercise training for the primary and secondary prevention of cardiovascular disease. *J Cardiopulm Rehabil* 2000. **20**(3):147-55.
- 125. Munro J, Brazier J, Davey R, and Nicholl J, Physical activity for the over-65s: could it be a cost-effective exercise for the NHS? *J Public Health Med* 1997. **19**(4):397-402.
- 126. Cecchini M, Sassi F, Lauer JA, Lee YY, Guajardo-Barron V, and Chisholm D, Tackling of unhealthy diets, physical inactivity, and obesity: health effects and cost-effectiveness. *Lancet* 2010. **376**(9754):1775-1784.
- 127. Guure CB, Ibrahim NA, Adam MB, and Said SM, Impact of physical activity on cognitive decline, dementia, and its subtypes: meta-analysis of prospective studies. *Biomed Res Int* 2017. **2017**:9016924.
- 128. Sabia S, Dugravot A, Dartigues J-F, et al., Physical activity, cognitive decline, and risk of dementia: 28 year follow-up of Whitehall II cohort study. *BMJ* 2017. **357**:j2709.
- 129. Stephen R, Hongisto K, Solomon A, and Lönnroos E, Physical activity and Alzheimer's disease: a systematic review. *J Gerontol A Biol Sci Med Sci* 2017. **72**(6):733-739.
- 130. Xu W, Wang HF, Wan Y, Tan C-C, Yu J-T, and Tan L, Leisure time physical activity and dementia risk: a dose-response meta-analysis of prospective studies. *BMJ Open* 2017. **7**(10):e014706.
- 131. Kivimäki M, Singh-Manoux A, Pentti J, et al., Physical inactivity, cardiometabolic disease, and risk of dementia: an individual-participant meta-analysis. *BMJ* 2019. **365**:l1495.
- 132. Harris T, Kerry S, Victor C, et al., A pedometer-based walking intervention in 45- to 75-year-olds, with and without practice nurse support: the PACE-UP three-arm cluster RCT. *Health Technol Assess* 2018. **22**(37):1-273.
- 133. Golsteijn RH, Peels DA, Evers SM, et al., Cost-effectiveness and cost-utility of a web-based or print-delivered tailored intervention to promote physical activity among adults aged over fifty: an economic evaluation of the Active Plus intervention. *Int J Behav Nutr Phys Act* 2014. **11**:122.
- 134. Laine J, Kuvaja-Kollner V, Pietila E, Koivuneva M, Valtonen H, and Kankaanpaa E, Costeffectiveness of population-level physical activity interventions: a systematic review. *Am J Health Promot* 2014. **29**(2):71-80.
- 135. Volken T, Second-stage non-response in the Swiss health survey: determinants and bias in outcomes. *BMC Public Health* 2013. **13**:167.
- 136. Wanner M, Probst-Hensch N, Kriemler S, Meier F, Autenrieth C, and Martin BW, Validation of the long international physical activity questionnaire: influence of age and language region. *Prev Med Rep* 2016. **3**:250-6.
- 137. Skender S, Ose J, Chang-Claude J, et al., Accelerometry and physical activity questionnaires a systematic review. *BMC Public Health* 2016. **16**:515.
- 138. van Dongen JM, Proper KI, van Wier MF, et al., A systematic review of the cost-effectiveness of worksite physical activity and/or nutrition programs. *Scand J Work Environ Health* 2012. **38**(5):393-408.
- 139. Cavill N, Kahlmeier S, Rutter H, Racioppi F, and Oja P, Economic analyses of transport infrastructure and policies including health effects related to cycling and walking: a systematic review. *Transp Policy (Oxf)* 2008. **15**(5):291-304.
- 140. Lewis C, Ubido J, Holford R, and Scott-Samuel A, Prevention programmes costeffectiveness review: Physical activity, in Observatory Report Series, Liverpool Public Health Observatory, Editor. 2010: Liverpool.

- 141. Chen IJ, Chou CL, Yu S, and Cheng SP, Health services utilization and cost utility analysis of a walking program for residential community elderly. *Nurs Econ* 2008. **26**(4):263-269.
- 142. Schulz DN, Smit ES, Stanczyk NE, Kremers SP, de Vries H, and Evers SM, Economic evaluation of a web-based tailored lifestyle intervention for adults: findings regarding cost-effectiveness and cost-utility from a randomized controlled trial. *J Med Internet Res* 2014. **16**(3):e91.
- 143. Warburton DER and Bredin SSD, Health benefits of physical activity: a systematic review of current systematic reviews. *Curr Opin Cardiol* 2017. **32**(5):541-556.
- 144. Martin-Diener E, Foster S, Mohler-Kuo M, and Martin BW, Physical activity, sensation seeking, and aggression as injury risk factors in young Swiss men: a population-based cohort study. *J Phys Act Health* 2016. **13**(10):1049-1055.
- 145. Diener E and Seligman MEP, Beyond money: toward an economy of well-being. *Psychol Sci Public Interest* 2004. **5**(1):1-31.
- 146. Ananthapavan J, Nguyen PK, Bowe SJ, et al., Cost-effectiveness of community-based childhood obesity prevention interventions in Australia. *Int J Obes* 2019. **43**(5):1102.
- 147. Blakely T, Cobiac LJ, Cleghorn CL, et al., Health, health inequality, and cost impacts of annual increases in tobacco tax: multistate life table modeling in New Zealand. *PLoS Med* 2015. **12**(7):e1001856.
- 148. Brown V, Ananthapavan J, Veerman L, et al., The potential cost-effectiveness and equity impacts of restricting television advertising of unhealthy food and beverages to Australian children. *Nutrients* 2018. **10**(5).
- 149. Carter R, Moodie M, Markwick A, et al., Assessing Cost-Effectiveness in Obesity (ACE-Obesity): an overview of the ACE approach, economic methods and cost results. *BMC Public Health* 2009. **9**(1):419.
- 150. Cleghorn C, Wilson N, Nair N, et al., Health benefits and cost-effectiveness from promoting smartphone apps for weight loss: multistate life table modeling. *JMIR mHealth and uHealth* 2019. **7**(1):e11118.
- 151. Cobiac LJ and Scarborough P, Modelling the health co-benefits of sustainable diets in the UK, France, Finland, Italy and Sweden. *Eur J Clin Nutr* 2019. **73**(4):624-633.
- 152. Cobiac LJ, Tam K, Veerman L, and Blakely T, Taxes and subsidies for improving diet and population health in Australia: a cost-effectiveness modelling study. *PLoS Med* 2017. **14**(2):e1002232.
- 153. Cobiac LJ, Vos T, and Veerman JL, Cost-effectiveness of interventions to promote fruit and vegetable consumption. *PLoS One* 2010. **5**(11):e14148.
- 154. Cobiac LJ, Vos T, and Veerman JL, Cost-effectiveness of interventions to reduce dietary salt intake. *Heart* 2010. **96**(23):1920-5.
- 155. Veerman JL, Sacks G, Antonopoulos N, and Martin J, The impact of a tax on sugar-sweetened beverages on health and health care costs: a modelling study. *PLoS One* 2016. **11**(4):e0151460.
- 156. Lawder R, Harding O, Stockton D, et al., Is the Scottish population living dangerously? Prevalence of multiple risk factors: the Scottish Health Survey 2003. *BMC Public Health* 2010. **10**(1):330.
- 157. Poortinga W, The prevalence and clustering of four major lifestyle risk factors in an English adult population. *Prev Med* 2007. **44**(2):124-8.
- 158. Schuit AJ, van Loon AJ, Tijhuis M, and Ocke M, Clustering of lifestyle risk factors in a general adult population. *Prev Med* 2002. **35**(3):219-24.

- 159. Salin K, Kankaanpää A, Hirvensalo M, et al., Smoking and physical activity trajectories from childhood to midlife. *Int J Environ Res Public Health* 2019. **16**(6):974.
- 160. Proudfoot NA, King-Dowling S, Cairney J, Bray SR, MacDonald MJ, and Timmons BW, Physical activity and trajectories of cardiovascular health indicators during early childhood. *Pediatrics* 2019. **144**(1):e20182242.
- 161. Squires H, Chilcott J, Akehurst R, Burr J, and Kelly MP, A framework for developing the structure of public health economic models. *Value Health* 2016. **19**(5):588-601.

Appendix: Curriculum vitae

Personal information

Date of birth 8 October 1981

ORCID-ID https://orcid.org/0000-0002-8118-1776

Education

2016 - to date PhD student, University of Basel

Topic: "Scaling up cost-effective physical activity interventions in a

culturally diverse setting"

Supervisors: Prof. Nicole Probst-Hensch, Prof. Arno Schmidt-

Trucksäss, Prof. Matthias Schwenkglenks, Prof. Simon Wieser

PhD programs: PhD Program Health Sciences (PPHS) University of Basel, SSPH+ PhD Program in Public Health, PhD Program in Publi

Health Sciences for Universities of Applied Sciences (SSPH+ UAS)

2013 Certificate of Advanced Studies in Health Economics, Zurich University

of Applied Sciences (ZHAW), Winterthur

2011 Master of Advanced Studies in Business Administration, Zurich

University of Applied Sciences (ZHAW), Winterthur

2006 Master in Human Movement Science, Swiss Federal Institute of

Technology (ETH), Zurich

Employment history

2018 - to date Head of the HTA and Health Economic Evaluation Group, Zurich

University of Applied Sciences (ZHAW), Winterthur Institute of Health

Economics, Winterthur

2017 - to date Lecturer and Project Manager, Zurich University of Applied Sciences

(ZHAW), Winterthur Institute of Health Economics, Winterthur

2014 - 2018	Deputy head of the Health Economics Research Group, Zurich
	University of Applied Sciences (ZHAW), Winterthur Institute of Health
	Economics, Winterthur
2012 - 2016	Research Associate, Zurich University of Applied Sciences (ZHAW),
	Winterthur Institute of Health Economics, Winterthur
2011 - 2012	Market Access and Health Economics Manager, Zimmer GmbH,
	Winterthur
2008 - 2011	Clinical Research Associate, Zimmer GmbH, Winterthur
2006 - 2007	Human Movement Scientist, Sport Clinic, Sport Biomechanics, Zurich

Institutional responsibilities

Zurich University of Applied Sciences (ZHAW): Head of HTA and Health Economic Evaluation at Winterthur Institute of Health Economics

Approved research projects (selected)

Projects assessing costs and epidemiology of diseases in Switzerland:

- Physical inactivity / tobacco / cystic fibrosis / schizophrenia
- Economic impact of levothyroxine dose adjustments in Switzerland
- Inpatient costs and reimbursement of patients with acute myelotic leukemia
- Inpatient hospital costs of febrile neutropenia as a consequence of chemotherapy for breast cancer and Non-Hodgkin lymphoma

Projects assessing cost-effectiveness and cost-benefit of interventions / health technology assessments (HTA) in Switzerland:

- Economic evaluation of oral versus parenteral iron therapy for iron deficiency without anemia
- HTA on Dynamic Intraligamentary Stabilization (DIS) for the rupture of the anterior cruciate ligament: Implant system Ligamys®
- HTA on four spinal implant procedures for Switzerland
- HTA on interspinous process devices for Switzerland

Projects developing payment systems for Switzerland:

Prospective payment system for inpatient rehabilitation

Supervision of junior researchers at graduate and postgraduate level

Supervision of MAS theses in health economics: Ueli Peter, Flurina Meier

Teaching activities

- Health Economic Evaluations
- Health Technology Assessment
- Health Economic Modelling

Prizes, awards, fellowships

2017

SSPH+ PhD Abstract Award «Disability and early deaths attributable to physical inactivity in Switzerland in 2015»

Journal publications

Mattli R, Farcher R, Syleouni ME, Wieser S, Probst-Hensch N, Schmidt-Trucksäss A, Schwenkglenks M. Physical Activity Interventions for Primary Prevention in Adults: A Systematic Review of Randomized Controlled Trial-Based Economic Evaluations [published online ahead of print, 2019 Nov 21]. Sports Med. 2019;10.1007/s40279-019-01233-3. doi:10.1007/s40279-019-01233-3

Mattli R, Wieser S, Probst-Hensch N, Schmidt-Trucksäss A, Schwenkglenks M. Physical inactivity caused economic burden depends on regional cultural differences. Scand J Med Sci Sports. 2019;29(1):95–104. doi:10.1111/sms.13311

Pletscher M, Mattli R, von Wyl A, Reich O, Wieser S. The Societal Costs of Schizophrenia in Switzerland. J Ment Health Policy Econ. 2015;18(2):93–103.

Oral conference presentations

Mattli R, Wieser S, Probst-Hensch N, Schmidt-Trucksäss A, Schwenkglenks M. The burden of physical inactivity in Switzerland in 2017. 12. SGS-Jahrestagung, Sportwissenschaftliche Gesellschaft der Schweiz. 2020. Basel, Switzerland

Mattli R, Farcher R, Dettling M, Syleouni M, Wieser S. Die Krankheitslast des Tabakkonsums in der Schweiz: Schätzung für 2015 und Prognose bis 2050. 17. Deutsche Konferenz für Tabakkontrolle. 2019. Heidelberg, Germany

Mattli R, Wieser S, Probst-Hensch N, Schmidt-Trucksäss A, Schwenkglenks M. Disability and early deaths attributable to physical inactivity in Switzerland in 2015. Swiss Public Health Conference, The Swiss Society for Public Health. 2017. Basel, Switzerland

Mattli R, Wieser S, Schwenkglenks M. The burden of physical inactivity in Switzerland and the influence of cultural differences. 12th World Congress on Health Economics, International Health Economics Association. 2017. Boston, USA

Mattli R, Schmidt M, Wirz M, Dettling M, Wieser S. Design of a prospective payment system for inpatient rehabilitation in Switzerland. 12th World Congress on Health Economics, International Health Economics Association. 2017. Boston, USA

Mattli R, Hess S, Maurer M, Eichler K, Pletscher M, Wieser S. The social cost of physical inactivity in Switzerland in 2011. 11th World Congress on Health Economics, International Health Economics Association. 2015. Milan, Italy

Mattli R, Hess S, Maurer M, Eichler K, Pletscher M, Wieser S. The social cost of physical inactivity in Switzerland in 2011. Active Living Research Annual Conference. 2015. San Diego, USA

Mattli, R.; Hess, S.; Maurer, M.; Eichler, K.; Pletscher, M.; Wieser, S. The social cost of physical inactivity in Switzerland in 2011. 10th Annual Meeting and 5th Conference of HEPA Europe. 2014. Zurich, Switzerland

Mattli R, Pletscher M, von Wyl A, Reich O, Wieser S. The social cost of schizophrenia in Switzerland. Swiss Public Health Conference, The Swiss Society for Public Health. 2014. Olten, Switzerland

Poster presentations

Hess S, Brunner B, Mattli R, Bruegger U, Eichler K. Dynamic intraligamentary stabilisation for the treatment of the anterior cruciate ligament rupture: A health technology assessment for Switzerland. HTAi 12th Annual Meeting. 2015. Oslo, Norway

Mattli R, Pletscher M, Eichler K Wieser S. Inpatient hospital costs of febrile neutropenia as a consequence of chemotherapy for breast cancer and Non-Hodgkin lymphoma in Switzerland. ISPOR 16th Annual European Congress. 2013. Dublin, Ireland

Mattli R, Balliere A, Menzie AM. Comparing the economic impact of prosthesis choice in unicompartmental knee arthroplasty procedures: development of an economic model. ISPOR 15th Annual European Congress. 2012. Berlin, Germany

Graduate education

Course	Institution	ECTS	
Epidemiology			
Systematic Reviews and Meta-Analysis: a Practical Approach	SSPH+, University of Bern	1	
GIS in public health	SSPH+, University of Basel	1	
Biostatistics	University of Basel	2	
Advanced methods in (Network) Meta-Analysis – A Practical Course in R (Swiss Epidemiology Winter School)	SSPH+, University of Bern	2	
Social and Behavioral Science in Health Research			
Evidence-based Public Health using the GRADE approach	SSPH+, University of Bern	2	
Ein Public-Health-Problem erkennen und lösen	SSPH+, University of Zürich	2	
Health System Research			
Gesundheitsökonomische Modellierung – Hands-on	SSPH+, University of Basel	3	
Ökonomische Evaluation im Gesundheitswesen	SSPH+, University of Zurich	3	
Health Economics for Public Health Decision-Making (SSPH+ International Doctoral Courses and Seminars in Health Economics and Policy)	SSPH+, University of Lausanne	3	
Other (Soft Skills etc.)			
Writing a Journal Article – and Getting it Published	SSPH+, University of Bern	1	
Introduction to the Statistical Software R	SSPH+, University of Basel	1	
Raus mit der Sprache! - Stimme und Körpersprache als Erfolgsfaktoren (Transferable Skills)	University of Basel	1	
Self-Branding and Self-Promotion (Transferable Skills)	University of Basel	1	
Storytelling for Science (Transferable Skills)	University of Basel	-	

Active participation at an international conference with presentation, 1 ECTS in total (applicable for SSPH+): Mattli, R.; Wieser, S.; Schwenkglenks, M. (2017). The burden of physical inactivity in Switzerland and the influence of cultural differences. Oral presentation at the 12th World Congress on Health Economics, International Health Economics Association. (7-11 July). Boston, USA

Total ECTS 24

1